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(Product available upon request/Images available on Web site)

**RELIVE THE FUN AND EXCITEMENT OF CLASSIC VIDEO GAMES
WITH THE INTELLIVISION LIVES! CD-ROM**

Intellivision CD-ROM is Compatible with Mac & PC Operating Systems

LOS ANGELES (May 14, 2003) – Intellivision Productions, Inc., the company that brought Intellivision back to life and into the modern age, announces the release of the Intellivision Lives! CD-ROM, which is now compatible with Macintosh and PC operating systems. The CD-ROM offers more ways for classic gaming fans to play their favorite Intellivision games.

Relive the excitement that millions experienced playing Intellivision games 20 years ago. The Intellivision Lives! CD-ROM includes more than 50 classic Intellivision games such as Sub Hunt, Astrosmash, Utopia and Frog Bog in their original format — complete with boxy graphics and quirky sound effects. Designed to be intelligent television, Intellivision offered numerous educational games, some of which are contained on the CD-ROM. The CD-ROM also presents more than 20 never-released games and prototype screens.

“Unlike today’s games that sometimes require extensive knowledge of the system and the game’s shortcuts — not to mention a lot of time — Intellivision games are easy and fun for everyone,” said Keith Robinson, president/co-founder of Intellivision Productions, Inc. and an original game programmer for Intellivision. “There is a short learning curve so anyone can readily pick up a game and play it for five minutes or hours on end. And with the new upgraded CD-ROM, even more people can relive the fun of afternoons in front of the game console.”

In addition to the games, the Intellivision Lives! CD-ROM provides users with a colorful history of Intellivision and the birth of the video game industry in the early 1980s. It also includes information on the design of the hardware and software, as well as biographical information and photos of the people who created Intellivision, the Blue Sky Rangers, from their days at Mattel Electronics and their subsequent reunions.

INTELLIVISION LIVES!

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After the fall of Mattel Electronics, the maker of Intellivision, the game programmers (coined the Blue Sky Rangers), who were friends as well as coworkers, remained in touch. Annual reunions and newsletters kept the Rangers informed of each other's goings on, but the world heard little of them. The Blue Sky Rangers had a unique story to tell, so in 1995, Ranger Keith Robinson created the Blue Sky Ranger Web site to help share their story. Because of the massive traffic and numerous requests for a way to play retro Intellivision games on today's computers, Robinson and fellow Ranger Stephen Roney founded Intellivision Productions, Inc. in 1997. They bought the rights to the Intellivision system and games and made them PC and Macintosh compatible for millions to relive the excitement of Intellivision. In 2000, Digital Press named Intellivision Productions the Classic Game Publisher of the Year. Knowing the popularity of retro games, the company has expanded its newly named Retrotopia sales site to include Atari and Colecovision games in addition to Intellivision products. For more information on Intellivision or other retro games and systems, please visit the company Web site at www.intellivisionlives.com.

- INTELLIVISION PRODUCTIONS INC. -